

# Supporting and Growing Local Businesses

**Cultivating High-Quality Local Brands** 



# What is VB Network?

VB Network is made to connect entrepreneurs with the tools, resources, and opportunities they need to thrive in today's marketplace. We are focused on the growth and success of Jordanian small businesses and local artisans.

Through initiatives like Virtual Bazaar, our international online marketplace for showcasing Jordanian handmade crafts, unique products, and local brands, we celebrate Jordanian culture, craftsmanship, and entrepreneurship.

"Space for Collaboration and Innovation"





## > VB Network Mission

VB mission is to empower and support Jordanian small businesses by fostering growth, creativity, and sustainability through a dynamic network of resources, mentorship, and innovative tools like Virtual Bazaar.

Since 2020 the VB Network is a trusted partner for entrepreneurs, artisans, and local brands, connecting them with opportunities to thrive in a competitive market.

VB mentorship system is made to curate and support your business, helping you with a fast track to growth.









# VBN for your Business

What does VBN offer?



**BUSINESS NETWORK** 

BUSINESS MARKETING





**BUSINESS TOOLS** 

BUSINESS MENTORSHIP





# VBN Groups & Levels

Small businesses in VBN are divided into four categories according to their development stage. Depending on your business stage, you will require varying tools, knowledge, and types of support.



#### **HOBBYIST**

Business Start-up Level



#### **VENDOR**

Business
Elementary
Level



#### **EXPERT**

Business PRO Level



#### **SUPPLIER**

Business Owner Level

# **VBN Membership**

Our team of experts is dedicated to providing top-notch support and guidance to help you to achieve your goals.

#### What does VBN membership include?

Group Mentoring

Private Mentoring

**Business tools** 

Social Media support

Networking

International Shipping

Discounts

Offline Events





#### **Group Mentoring**

Two ZOOM mentoring sessions monthly (related to business topics) will always bring some new information and keep you on track.



Four Private ZOOM mentoring sessions a year will help you to find solutions and go through business challenges.

#### **Social Media Support**

We support your business in social media by posting about your brand, sharing your posts, engaging with your page.









#### **Business Tools**

#### With VB membership you get:

- One-page fully operated website
- VB online store placements
- Your brand featured in Verified Jordanian Vendors Directory



#### Networking

Our community is a welcoming space, where every small business owner feels safe and supported. We monthly meet with coffee to discuss various business-related topics.



#### **International Shipping**

We have good international shipping rates from Aramex, FedEx and DHL to send packages all over the world. Just drop off the package to us and let us do the rest!









We run our themed bazaars/boutiques 2-3 times a year and always have a great feedback from both vendors and visitors.

We organize a Business Conference once a year and workshops during a year. Our members get a privilege to book the tables/spots at special prices and prior to everyone else.



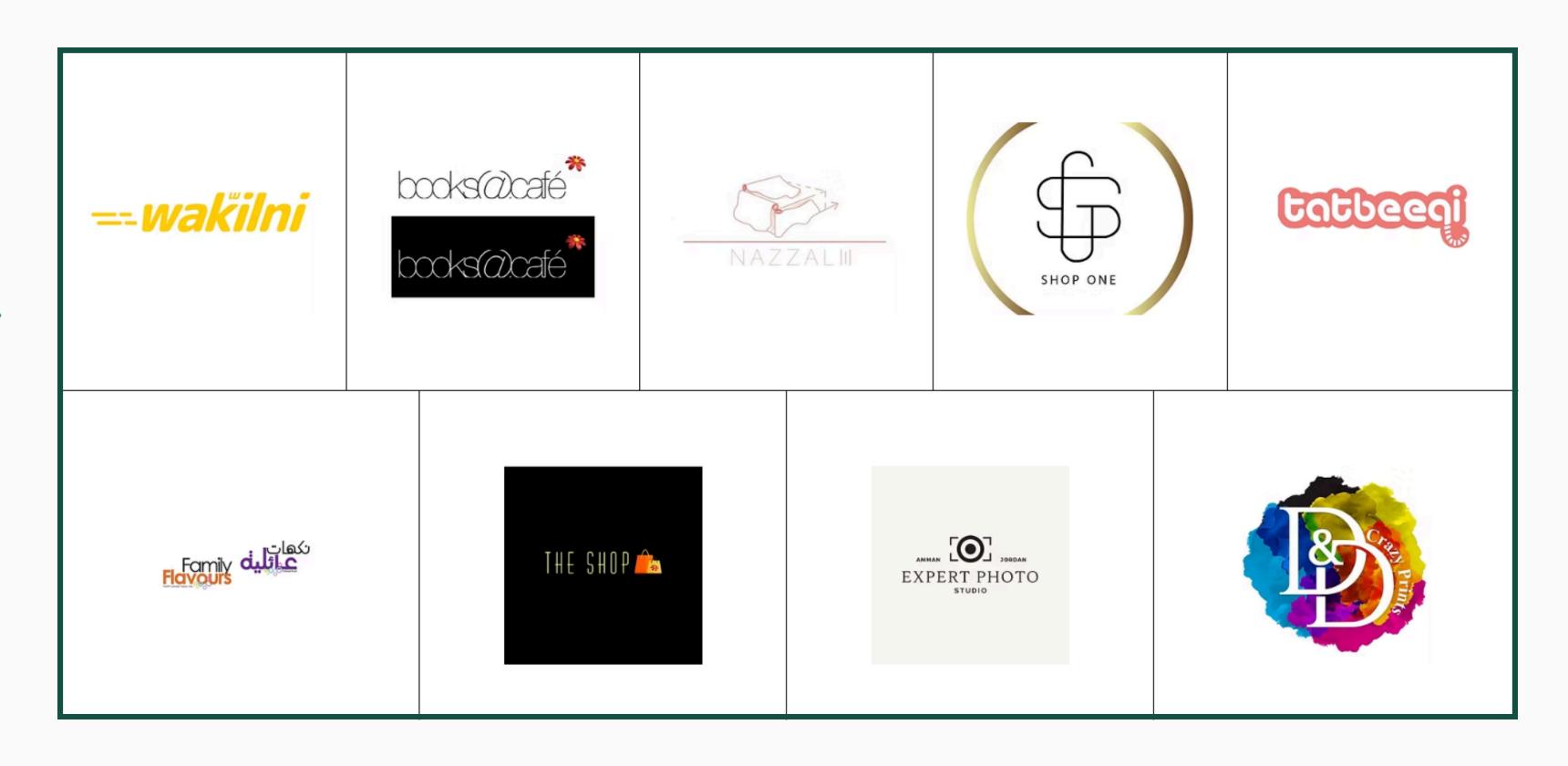
#### **Discounts**

Our members get discounts from packaging and raw materials suppliers, as well as from printers and other business services providers.





# **Our Partners**



### Some of our Members















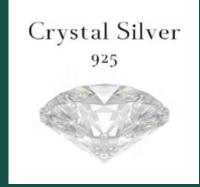




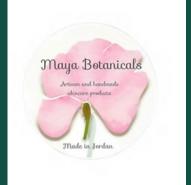






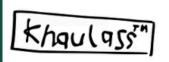










































# Connect with VBN!



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# Thank You!

